

## ABSTRACT

Systems and techniques are described for managing the submission of ideas in an organization. According to one technique, ideas are collected and entered into an electronic archive accessible through a network. This is followed by displaying the ideas

5 to members of the organization so that the members of the organization can provide additional thoughts related to the submission. The ideas are then provided to a management screening committee for screening. The screened ideas are then submitted to an idea sponsor. This is followed by an opportunity screening phase, in which the submitted, screen ideas are further developed and evaluated. A further aspect of the

10 described systems and techniques provides an idea submission tool for submission of ideas using a web-based interface.